

Message Text

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INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/OIM/BIC/224/ACCM/GAKEMP

APPROVED BY EB/OCA/CM/SHARRIS

COM/OIM/BIC/GAUFRICHT

COM/OIM/BIC/WHDDHWHEIKENEN

COM/OIM/BIC/RGARNITZ, AD,OIM

EUR/NE/SWORREL

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R 232325Z SEP 75

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 227071

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: FARNBOROUGH 1976

REF: LONDON 11513 AND 14086

1. WE CONCUR WITH POST'S JUSTIFICATION FOR USG SUPPORT OF U.S. INDUSTRY PARTICIPATION IN SUBJECT EVENT. HOWEVER, OIM SUPPORT OF TYPE I FARNBOROUGH EXHIBITION AS RE-COMMENDED BY POST NOT FEASIBLE AS OTHER SCHEDULED PROMOTIONS, INCLUDING OFFSHORE INTERNATIONAL BIRMINGHAM DECEMBER 7-10, 1976 DEplete AVAILABLE RESOURCES FOR THIS TIME PERIOD.

2. OIM AGREEABLE TO SUPPORT AN EMBASSY TYPE II EXHIBITION AT FARNBOROUGH, AS DISCUSSED BY OIM DIRECTOR DURING VISIT TO LONDON IN JUNE, BY PROVIDING AN EXHIBITION MANAGER APPROXIMATELY 4 MONTHS PRIOR TO EXHIBITION, A DEPUTY EXHIBITION MANAGER, A FISCAL ASSISTANT, AND A MAXIMUM OF TWENTY-FIVE THOUSAND DOLLARS O AND A. EMBASSY WILL BE REQUIRED TO ACCEPT FULL RESPONSIBILITY FOR ALL RELATED ACTIONS INCLUDING PROCUREMENT OF PARTICIPANTS, OVERSEEING SHOW DESIGN, PROMOTION, AND COORDINATION OF OVERSEAS SUPPORT FROM OTHER PARTICIPATING AGENCIES SUCH UNCLASSIFIED

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AS FAA AND DOD.

3. AS TRADE CENTER STAFF FULLY UTILIZED IN SUPPORT OF ON-GOING TRADE CENTER EVENTS ITS INVOLVEMENT IN FARN-

BOROUGH ACTIVITIES MUST OF COURSE BE LIMITED TO A QUID
PRO QUO ARRANGEMENT WITH EMBASSY COMMERCIAL STAFF.

4. FOR POST'S GUIDANCE IN REACHING A DECISION CONCERNING
A TYPE II EXHIBITION, PARTICIPANT CONTRIBUTIONS ARE
EXPECTED TO UNDERWRITE TOTAL FISCAL COST FOR MOUNTING
AND PROMOTING THE EVENT, BUT IN ANY EVENT NOT TO BE LESS
THAN MINIMUM FULL COST RECOVERY FEES OF TWO THOUSAND
DOLLARS FOR NTM AND THIRTY-FIVE HUNDRED DOLLARS FOR OTM
FIRMS FOR A STANDARD 3X4 METER BOOTH. ROBINSON

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 26 AUG 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE227071
Document Source: ADS
Document Unique ID: 00
Drafter: COM/OIM/BIC/224/ACCM/GAKEMP
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Film Number: D750330-1049
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t197509105/baaaackr.tel
Line Count: 67
Locator: TEXT ON-LINE, TEXT ON MICROFILM
Office: ORIGIN COM
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 18 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <18 MAR 2003 by maustmc>; APPROVED <10 FEB 2004 by RowellE0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> gwr 971023
Subject: n/a
TAGS: BEXP, UK
To: LONDON
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006